



HOW TO CHOOSE THE BEST Brewery Taproom POS System

A decision guide on what you need to know about choosing the best POS System for your brewery taproom.

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Finding the best point of sale for your brewery is important. The point of sale you choose today will have a profound effect on your business for years.

Brewery POS systems should be built specifically for breweries. A generic point of sale just won't cut it. Rezku POS is built for tap rooms, brewpubs and brewery restaurants from the ground up. It's designed to work the way you work.

The Best Brewery POS Features

Talk to your friends in the restaurant, bar and pub business. Find out what they have to say about their experiences with different POS systems. What features do they wish they had? What could they never live without? What frustrations do they wish they could have avoided?



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That's the kind of research that has gone into designing Rezku POS to be the best point of sale for brewery concepts.

- The most important brewery POS features:
- A system you can count on to be reliable
- Credit card payments when the internet is down
- Access management functions from anywhere
- Open and close customer tabs fast and organized
- Custom credit card pre-authorization amounts

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- Auto-start tabs when opening an order
- A speed menu for top sellers
- Beer and food descriptions built in
- Easily rotate taps and set happy hours
- Inventory management and pour monitoring
- A multitude of brewery tracking integrations
- In-depth reporting that puts you in control

The Rezku Point of Sale System for breweries is based on industry standard hardware and technology, brand names that deliver affordable quality.

A POS That's Reliable

The Rezku Point of Sale System for breweries is based on industry standard hardware and technology, brand names that deliver affordable quality. So you don't have to worry.

The Reputation of Apple's iPad

Apple's iPad is the number one selling tablet computer for a good reason. It is proven to be secure and stable. It is the first choice for commercial and industrial applications. From aviation to law enforcement and hospitals, [iPad reliability]([link to "iPad when it matters most"](#)) is second to none.

Apple has earned a reputation for superior customer support. Every iPad comes backed up with a one year AppleCare warranty. When choosing a point of sale for your brewery do you trust some no-name tablet hardware of questionable origin? Or will you rely on the well earned reputation of iPad?

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Epson Printers -- The Service Industry Standard

Epson has established itself as the leading manufacturer of commercial and industrial printer hardware. Epson printers have held their place as a trusted name for generations.

Epson printers are work-horses in the tough conditions of the hospitality industry. Day in and day out they chug along, printing countless drink orders and receipts.

Grade A+ Customer Support

When you need help can you really count on your brewery POS company? Before you choose a POS system call their technical and customer support line. How long did it take to get a straight answer? When your staff calls from the bar will they get a run-around? These are important questions you need to answer before you buy.

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The Rezku POS customer support team is dedicated to providing the best service in the industry. Call day or night and you'll get a live person who understands your business. Someone who can provide fast answers and deep insight. Emails are answered in minutes, not hours. And chats get a response right away.

When customers are waiting and moments count the level of service you receive matters.

Cloud Based POS Enhancements

The Rezku POS system is a hybrid-cloud based point of sale giving you the advantages of an always-connected platform and the flexibility to handle internet outages, without the added cost of a POS server.

Offline Payments Mode

When your ISP is down does your current point of sale stop working too? Or can you keep taking credit card payments? Does offline sync happen automatically or does it cause bookkeeping errors? Unfortunately, the internet sometimes has issues but you've still got a business to run.

Rezku POS has a revolutionary offline mode that ensures that everything keeps working— tickets print to the bar, orders trade between tablets, and tabs can be opened and closed, even with credit cards.

Imagine being anywhere with a data connection and having complete control of your brewery's POS system, in real time—from checking sales to rotating taps to auditing labor.

When the internet kicks back on data automatically syncs without you doing a thing. You may not even notice you were ever offline. That's the power of Rezku's powerful seamless connection adaptation technology.

Complete Settings Management On Your Smartphone

Imagine being anywhere with a data connection and having complete control of your brewery's POS system, in real time—from checking sales to rotating taps to auditing labor.

The power to control your business is in your hands, anywhere you go because Rezku POS works in the cloud. And all your data is backed up securely and automatically. It is never deleted and doesn't expire.

Moving at Brewery Speed

Is your brewery POS built for speed? Rezku POS is. When you're serving fast you need a brewery POS that keeps up.

Menu Design The Way You Want

Organize your menu the way that works for you. Build unlimited products, categories and and submenus. Archive and bring back beers as your tap rotates. Set auto-86 countdown so empty kegs are removed from the screen.

Rezku POS's flexible design lets you decide how to flow orders. And our team of dedicated customer support members assist you all along the way.

You can't waste time searching through unorganized tabs. Opening and closing bar tabs efficiently is priority one. Your POS needs to make tab management intuitive.

For extra-fast orders from the main screen use a speed menu. And when a patron asks you to tell them about a beer, just pinch to zoom on any tile to get a detailed description.

Optimized Tab Organization

You can't waste time searching through unorganized tabs. Opening and closing bar tabs efficiently is priority one. Your POS needs to make tab management intuitive.

Rezku POS arranges tabs automatically in two views, tile or list. When you run a card for a tab it pulls the name right off, so you don't have to enter it. You can even start a credit card tab automatically at order start to save yourself from extra tapping.

And the best part? Your patrons get their credit cards right away, with pre-authorization limits that you set. They don't even have to come back to close their tab—and no lost cards at the end of the night.

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Track Everything From Anywhere

How well does your current POS keep you informed? Do you have any idea how many comps and discounts are being given each night? Are your bartenders over-pouring? Profitability depends on every sale. Your brewery POS system needs multiple tools to monitor employee activity.

Pour Enforcement and Inventory Tracking

Inventory audits are crucial to minimize employee theft and over-pouring. Rezku POS features native inventory tracking. And it has additional integration functionality with industry-standard pour tracking systems you may already be using.

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- BarVision
- BeerBoard
- Bar-I Liquid Accounting
- Beer Saver
- Digital Pour
- BevChek

With all these options for monitoring your brew no one is getting one over on you.

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Comp Tracking and System Permissions

Do you want to know exactly what is going on? With detailed reporting you can see every transaction each staff member rang up. If they gave discounts, refunds or comps. Each one is listed with a reason, to judge it's legitimacy.

POS system permissions can be set on a per-user basis so you have more control. Operations require secure PIN entry. Lock down what you need to while providing access to those who are trusted.

All The Reports You Need

The brewery POS system you choose should have the reports you need. You want to see patterns and read between the lines. Rezku POS provides detailed reporting that is always live and accessible right from your pocket.

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Dashboard infographics put everything you're interested in right on one screen. And automated custom daily report emails are sent every day.

You never have to make a backup because all your data is stored in the cloud automatically. It's your data and will never be deleted.

Conclusion

Finding the best POS for your brewery is one of the most critical decisions you'll make for your business. If you'd like help determining which POS system is the best for your brewery, give Rezku a call. You'll get a free personalized one-to-one consultation. Let us know what matters most to you. Try Rezku POS for free today and see for yourself, with no obligation.